

# THE HAIKU RESUME: YOUR CAREER INTO ONE LINE

This worksheet is meant to supplement the article found on TheHiredGuns.com. We recommend reading that article while doing this worksheet, which you can find [here](#).

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You are a brand in the marketplace, and the best brands say what they do in a few concise words. You can identify many companies by their taglines alone. “The ultimate driving machine.” “Good to the last drop.” “What’s in your wallet?” You need a compelling tagline too. [Writing your tagline is like writing a resume as a haiku.](#)

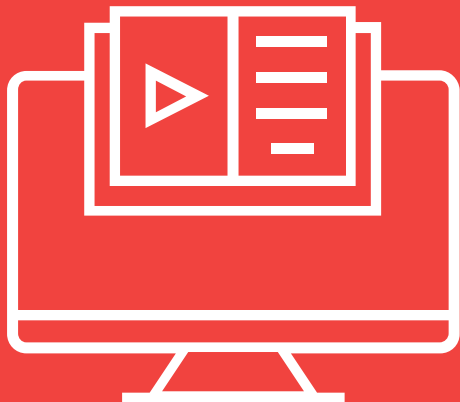
**Step 1:** Consider your entire career arc. Write down all the jobs you’ve held and what contributions you’ve made to the teams you’ve been on.

**Step 2:** Now, step back and think about it in the simplest terms possible. Strip away every needless detail. Also think about the person who's going to hire you – your client or future employer. Aim to write a short paragraph.

**Step 3:** Now try to sum up your single best benefit in four to six words. Make your resume haiku.

If you get stuck, here are three good examples:

- **“Because a smile goes a long way.”** - from a Manhattan dentist
- **“Critical thinking in the cheap seats.”** - Paul Pelkonen, who specializes in writing about classical music and opera
- **“Shave Time. Shave Money.”** - Dollar Shave Club



# ENJOYED THIS LESSON?

(There's more where that came from.)

Check out our other resources!

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